Sukkur IBA University

Research Skills – Rubric

3.1   To apply qualitative or quantitative tools to business and social issues.

	#	Dimension	Unsatisfactory (0)	Satisfactory (2)	Highly Satisfactory (4)	Score
MS Management Sciences Program Learning outcome **3.1**	1	Method selection	The research method is not linked to objectives of the study.	The research method is linked to objectives, but is not clearly reflective of the objectives.	The research method is clearly reflective of the objective of the research.	
	2	Data Collection	The data collection method is not linked to objectives of the study.	The data collection method used matches with objectives, but does not ensures proper testing of hypothesis.	The data collection method used matches with objectives, and ensures proper testing of hypothesis.	
	3	Analysis and Interpretation	The data analysis fails to addresses the research hypothesis and objectives, and to provide interpretations that have relevant implications.	The data analysis addresses the research hypothesis and objectives, but does not provide interpretations that have relevant implications.	The data analysis directly addresses the research hypothesis and objectives, and provide interpretations that have relevant implications.	

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